NEIFELD REF.: PIP155CARR-US

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: CARR et al. USPTO CONFIRMATION CODE: 1038

APPLICATION NO: 10/559,937

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EXAMINER: Unknown

**GROUP ART UNIT: 3622** 

FOR: Assumed Demographics, Predicted Behavior, and Targeted Incentives

## 37 CFR 1.115 SECOND PRELIMINARY AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS ALEXANDRIA, VA 22313

Sir:

Prior to examination on the merits, please amend this application as follows.